

## RULES AND REGULATIONS

The **ANIMAGE - VIII International Animation Festival of Pernambuco** will take place in Recife - Brazil, from **November 10<sup>th</sup> to 19<sup>th</sup>, 2017**.

It will include Competitive and Non-competitive Screenings of national and international animation films, in addition to special sessions, feature films, masterclass, exhibition and animation workshops for both beginners, children and professionals.

### 1 - ORGANIZATION

The ANIMAGE - VIII International Animation Festival of Pernambuco is an accomplishment of Rec-Beat Discos e Produções Artísticas.

### 2 - Competitive Screening Categories

- A) Short film** - Films lasting up to 30 minutes (credits included);
- B) Children's Short Film** - Films lasting up to 30 minutes (credits included);
- C) Brazilian Short Film** - Films lasting up to 30 minutes (credits included) made in Brazil;

### 3 - AWARDS

**3.1** - The awards will be given by an official jury, comprising 03 (three) individuals invited by the Festival organization, amongst film critics and film industry professionals, from whom it is required not to have any direct relation to any of the works shown on competition.

The jury will avouch for the picking of the ANIMAGE TROPHY and prize money winners, according to the categories and values defined below, except AUDIENCE AWARD category, which will be elected by direct public vote.

- A) BEST SHORT FILM - R\$ 4.000,00**
- B) BEST CHILDREN'S SHORT FILM - R\$ 3.000,00**
- C) BEST BRAZILIAN SHORT FILM - R\$ 3.000,0**
- D) BEST SHORT FILM - AUDIENCE AWARD - R\$ 3.000,00**

Once the winner films are determined by the official jury and the audience, they cannot be subjected to appeal.

The jury will avouch for the picking of the winner films of the ANIMAGE TROPHY according to the categories listed below:

- A) DIRECTION**
- B) SCREENPLAY**
- C) ART DIRECTION**
- D) ANIMATION TECHNIQUE**
- E) SOUND MIXING**

Once the winner pictures are determined by the official jury, they cannot be subjected to appeal.

**3.2** - The numbers defined above address to the gross value of the prizes. The liquid value is subjected to the tax discount fixed by Brazilian laws and bank fees for remittance. The Brazilians who are awarded must submit an invoice with the same value of the correspondent prize. The invoice must be issued by a

# ANIMAGE

VIII INTERNATIONAL ANIMATION FESTIVAL OF PERNAMBUCO

reputable Brazilian firm which works on the artistic and/or cultural field, possesses a statute and is fully regularized before the revenues of the related Federation, State and City.

**3.3** - The Festival board will be able to, if desired, set up prizes or an honorable mention to individuals and/or works that are considered important and relevant to the Festival and also to the appreciation and stimulation of the animation film industry.

## 4 - DEADLINES AND DATES

### ENROLLMENTS AND FILMS REMITTANCES:

May 8<sup>th</sup> to August 8<sup>th</sup>, 2017

### DISCLOSURE OF THE SELECTED WORKS:

September 8<sup>th</sup>, 2017

### COMPETITIVE SCREENING:

November 14<sup>th</sup> to 17<sup>th</sup>, 2017

### DIVULGATION AND EXHIBITION OF THE PRIZEWINNERS:

November 19<sup>th</sup>, 2017

### PRIZE MONEY PAYMENT DEADLINE:

March 10<sup>th</sup>, 2018

## 5 - ENROLLMENT AND MATERIAL REMITTANCE

**5.1** - Only films produced from 2016 are selectable.

**5.2** - The enrollment is free of charge and must be done online, on [www.animagefestival.com](http://www.animagefestival.com).

**5.3** - **Attention:** It will only be accepted films submitted through our server, in HD format (1920x1080) or better, extension **.MOV** and codec **H264**.

**5.4** - Taking into account that internet access is limited in some countries, it is allowed in this case to send the film(s) by mail in HD format (1920x1080) or better, using the extension **.MOV and codec H264**, on portable storage units (USB flash drive, external hard drive, among others) or DVD (in data format).

**5.5** - As soon as the online registering is finished, the participant will receive an email granting an upload link. After the upload is finished, the participant must send an email to [inscricao@animagefestival.com](mailto:inscricao@animagefestival.com), writing "Film title/Director's name" as subject.

*5.5.1 – Besides sending the movie to download, you will need upon registration indicate a link for online watch of the submitted film.*

### 5.6 - CONCERNING FILMS SENT BY MAIL:

**5.6.1** - The shipping costs and tax fees on the material for selection are to be paid by the sender. The Festival board will not pay customs rates. The sender must exclusively bear the entire expenses correspondent to selectable material shipping.

**5.6.2** - Any work which might arrive after the enrollment deadline will not be evaluated by the Festival curators.

5.6.3 - **Attention**: If a registered film sent by mail is shipped out of a foreign country, we request the following declaration to be written on the envelope: "**FILM/VIDEO FOR CULTURAL PURPOSES ONLY - NO COMMERCIAL VALUE**". Declare maximum package value of **US\$ 1, 00**.

5.6.4 - The shipping costs and tax fees on the material for selection are to be paid by the sender. Any film received with consignment to be collected will be returned.

5.6.5 - The envelope must be addressed to:

**FESTIVAL ANIMAGE 2016**  
**Rua da Aurora, 325 – Sala 202**  
**Boa Vista – Recife / PE**  
**Brazil**  
**ZIP CODE: 50050-000**

5.7 - Registered films in Portuguese, English or Spanish **MUST NOT HAVE SUBTITLES PRINTED ON VIDEO**.

5.8 - Each participant can enroll as many works as wanted, each one with its own separate enrollment form and technical information form. If it is the case of a mail-sent material, all the films are allowed to be shipped all together, on the same envelope.

5.9 - In no event are to be paid exhibition fees or exhibition rights for the selected or invited films by the Festival.

## **6 - MANDATORY ITEMS TO BE ATTACHED WHEN ENROLLING A FILM:**

6.1 Three film screenshots, with no textual information, with a minimal resolution of 300 dpi, on .JPG format, for posterior catalogue prints and Festival divulgation pieces.

6.2 - If the enrolled film contains dialogues, narration, charts or musical score that are relevant to the work absorption, in any language other than Portuguese, these must be sent, separately. The script file must include the time-code in the original language and a translation to Portuguese, Spanish or English.

6.3 - Film director's biography and filmography.

6.4 - Film's Curriculum – (Exhibitions and awards)

6.5 - Film's synopsis in Portuguese, English or Spanish, with a maximum of 350 characters.

## **7 - SELECTION**

7.1 - A group of curators, chosen by the Festival board, will vouch for the films selection on each category.

7.2 - The selected titles will be informed through the Festival's website on **September 05<sup>th</sup>, 2017**. The individuals related to the selected films will also receive this official communication by email. The curator's decisions cannot be subjected to appeal.

7.3 - The Festival is responsible for the subtitling of all the selected foreign films that contain dialogue, narration, charts or musical score that may be relevant to the understanding of the work, in any other language than Portuguese. **In order to make this possible, it is mandatory the remittance of the original script, with time-code indications, while the online enrollment is made.** (See instructions above, on MANDATORY ATTACHMENTS, in this Regulations Text).

# ANIMAGE

VIII INTERNATIONAL ANIMATION FESTIVAL OF PERNAMBUCO

## 8 – DEVOLUTION OF SENT MATERIAL

Participants must agree that all material sent for selection will not be returned. It will, instead, be incorporated to the ANIMAGE collection, subjected to present or future exhibition, special editions of the Festival or cultural ends, with no commercial purposes.

## 9 – EXHIBITIONS

All files will be previously tested by the Festival board, after the transfer and/or download process is finished. In event of technical issues concerning sent material, participants must send a new version, following our technical specific outlines.

## 10 – INVITATIONS

ANIMAGE's board is allowed to invite directors and their films bearing the costs of airfare and accommodation. However, the feasibility and amount of invites will be determined by the Festival board.

## 11 - GENERAL CONDITIONS

**11.1** - Directors that wish to enroll films on ANIMAGE FESTIVAL must agree on transferring to Rec-Beat Discos and Artistic Productions Ltd the right of, without any charge, exhibit and divulge, in any kind of media, film's images (pictures and excerpts of a maximum of 30 seconds), by Rec-Beat itself or others, at any time, without no limitation on how many times these excerpts will be used. No kind of amends or remuneration can be demanded by the participants.

**11.2** - The participants must be fully responsible for the use of other's musical scores or images in their films, as well as any onus related to copyright infringement.

**11.3** - The Festival board is not responsible for any miscarriage and other material shipping costs necessary to the enrollment.

**11.4** - The board is also not responsible for works that, for any technical reason, may not be able to be reproduced or the ones that are not followed by the enrollment form filled correctly and completely. Thus, test your FILE/DVD before sending it, and check all the documentation for mistakes.

**11.5** - The success on enrolling a film on ANIMAGE depends on full acceptance of these rules and regulations. The enrolled and later selected work to the Competitive Screening cannot be, under any circumstance, subjected to withdrawn and its exhibition on ANIMAGE cannot be disallowed.

**11.6** - The Festival's board is the one and only responsible for the programme picking and scheduling, and a group of professionals is designated to each specific function to do so.

**11.7** - The special cases that may not be represented on these Rules and Regulations will be analyzed by the board of ANIMAGE - VIII International Animation Festival, and the decisions taken by this board are sovereign. Therefore, the board bears total civic responsibility for the implications of its decisions.